WEBSITE DEVELOPMENT FOR NEXBING

A WordPress website.
A purposeful digital presence.

www.nexbing.com



PROJECT COST

$2,000

DURATION

5 Weeks

START DATE

15 August 2026

From a thought to a working thing.

ABOUT NEXBING

Founded by Saffat Habib, Nexbing describes itself as a practice that shapes ideas with great design and executes them for the real world. Its work spans idea, strategy, design, and build.

THE WEBSITE OBJECTIVE

BigUpon developed a professional digital platform to communicate the practice’s value, present its expertise, and establish a recognizable online presence for prospective clients.

THE WEBSITE’S CENTRAL MESSAGE

“the next big thing starts quite”

Website source & live screenshots: nexbing.com

One identity.
Across screens and themes.



DESKTOP / LIGHT THEME



MOBILE / LIGHT THEME

Website source & live screenshots: nexbing.com

Making the offering easy to explore.

01 / Idea

Find the useful thought beneath the obvious one; make it clearer, sharper, and worth pursuing.

02 / Strategy

Define the audience, choices, trade-offs, and simplest path forward.

03 / Design

Shape an experience that feels simple, intentional, and unmistakably itself.

04 / Build

Ship the working thing, test it, learn from it, and make it better.

The site describes these as four places an idea can visit, rather than a rigid process. Visitors explore them through a carousel with previous/next controls and direct card selectors.

Website source & live screenshots: nexbing.com

Small interactions.
A distinctive experience.

Animated theme switching

Background and text colors transition over 450ms; the logo fill transitions over 400ms. The sun/moon control updates its label, and the selected theme is remembered locally.

Click-to-spin hero logo

Clicking the hero mark triggers a full 360° rotation over 900ms. It scales down to 92% at the midpoint, then returns to its original size with eased motion.

Ambient movement

The logo shape floats on a 5-second loop and the dot on a 4-second loop. A breathing circular backdrop, pulsing detail, animated scroll line, and fade-up entrances add subtle motion.

Shadows & depth

The hero mark uses a soft drop shadow. Active practice cards use layered elevation shadows, rounded corners, gradients, and fine borders, with shadow treatments adapted to light and dark themes.

Website source & live screenshots: nexbing.com

Drag. Flick. Explore. Control at every step.

Drag & flick

Mouse, touch, and pen dragging move the practice cards directly. Release velocity influences the flick, and the selected card settles into place.

Multiple ways to navigate

Previous/next buttons, direct card selectors, keyboard arrows, horizontal wheel or trackpad swipes, and taps on peeking cards offer alternative controls.

Continuous carousel motion

A spring-based transition gives cards a soft settle. Scale, opacity, layering, and subtle 3D tilt distinguish the active card; faded edges frame the loop.

Considered autoplay

Cards advance after 5.2 seconds of settled, idle viewing. Autoplay pauses while hovered, keyboard-focused, off-screen, or in a hidden browser tab.

Progress & staged reveals

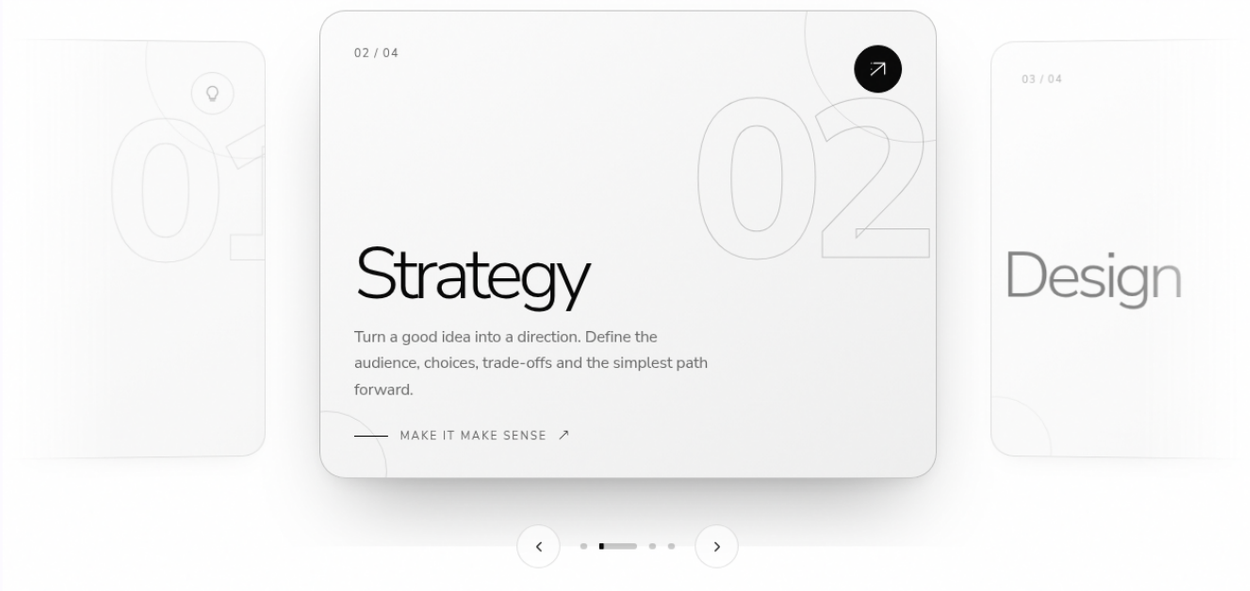
Card numbering and active indicators track the current practice. Active-card content fades and rises into view in a staggered sequence.

Reduced-motion support

The carousel reduces movement and disables autoplay when reduced motion is requested. CSS animations and transitions are also minimized.

Website source & live screenshots: nexbing.com

Built around clarity. Designed for exploration.



LIVE WEBSITE / STRATEGY CARD

Nunito Sans typography and a monochrome palette unify the experience. On scroll, the header compacts into a translucent, blurred surface with a fine divider.

Website source & live screenshots: nexbing.com

PLATFORM / WORDPRESS

WordPress website with a custom interactive front-end experience: branded hero, founder introduction, and Idea / Strategy / Design / Build cards.

DELIVERY FOCUS

Responsive layout, usability, visual consistency, performance optimization, and SEO-friendly structure, as described in the project brief.

THE OUTCOME

A tailored platform for showcasing Nexbing’s practice. No traffic, ranking, speed-score, or conversion gains are claimed.