SOCIAL MEDIA MANAGEMENT FOR INFYNIVA

B2B content.
Designed and published.

MANAGED CHANNELS

Facebook

Instagram

@infyniva

ENGAGEMENT PERIOD

Dec 2023 – Apr 2024

BUSINESS FOCUS

B2B

CORE SCOPE

Design & publishing

Two channels.
A business-focused presence.

THE ENGAGEMENT

BigUpon managed Infyniva’s Facebook and Instagram accounts from December 2023 through April 2024, with a B2B focus.

WHAT WE DELIVERED

Social post design and uploading content to Infyniva’s Facebook and Instagram profiles formed the core of the engagement.

THE SCOPE AT A GLANCE

Account management / Social post design / Content publishing

Project scope and dates supplied by BigUpon.

From social post design to published content.

01

Social post design

Created social post designs for Infyniva’s B2B social media presence.

02

Content publishing

Uploaded posts to the managed Facebook and Instagram accounts.

PROJECT CHANNELS

facebook.com/infyniva

instagram.com/infyniva

ENGAGEMENT SUMMARY

Facebook and Instagram management, social post design, and publishing for Infyniva’s B2B presence during the stated project period.

Scope based on the supplied project brief. Performance metrics and project cost were not provided.